

## 2017 Ad Pricing Guide

Ad sizes and formats shown here are the **only 4 options available**

**Ad files are due  
Friday, September 15**

**We would be happy to create an  
ad for you at no additional cost.**

**1/8 Page Ad  
\$100 (\$150 for color)**

2.5"W x 1.75"H

Acceptable Formats:  
.jpg .pdf .tif

**1/4 Page Ad  
\$150 (\$200 for color)**

5"W x 1.75"H

Acceptable Formats:  
.jpg .pdf .tif

**1/2 Page Ad  
\$250 (\$300 for color)**

5"W x 3.75"H

Acceptable Formats:  
.jpg .pdf .tif

**Full Page Ad  
\$450 (\$500 for color)**

5"W x 7.75"H

Acceptable Formats:  
.jpg .pdf .tif